



For Immediate Release

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UCP of Long Island to Honor Board Member at 2016 Scramble



Hauppauge, NY (June 22, 2016) - United Cerebral Palsy Association of Long Island will host its 2016 Scramble on Monday, August 1, 2016 at Nissequoque Golf Club. This year's presenting sponsor will be Bethpage Federal Credit Union.

This year's event will honor Gerard Schmitt, UCP of Long Island's Board of Directors' Vice Chair of the Membership and Development Committee.

Gerard, who has been a Board member since 2011, is currently the Vice President of Marketing at Bethpage Federal Credit Union. Since he joined the business in 2007, Bethpage has grown from under \$3 billion in assets to more than \$6.5 billion today, making it the largest credit union in New York State and the 16th largest nationwide.

With broad experience in corporate and advertising agency management, his business and consumer marketing credentials include work for leading organizations across a variety of sectors including financial services, healthcare, higher education, transportation and manufacturing. He has spearheaded the global brand integration strategy for Alexander and Alexander Services Inc., a global risk management consulting firm, after its acquisition of Toronto based Reed Stenhouse.

He has lectured as an adjunct professor at City University of New York (CUNY) and New York Institute of Technology and is a former board member of Tomorrow's Hope Foundation and The New York Business Marketing Association (BMA). He is a recipient of BMA's Advertising Executive of the Year Award.

Gerard is a graduate of City University of New York. He lives in East Northport with his wife, Janet.

"We are delighted to be honoring a great friend and supporter of our agency at this year's Scramble," said Stephen H. Friedman, President, CEO of UCP of Long Island. "Gerard's dedication to UCP and to our individuals is one of the many reasons he deserves this honor."

*For over 65 years, UCP of Long Island has been committed to advancing the independence, productivity, and full citizenship of people with disabilities by creating **Life Without Limits**. UCP of Long Island provides programs and services to over 3,500 children and adults with a variety of disabilities annually. The Children's Center at UCP of Long Island offers early intervention, preschool and school aged programs. The agency provides Adult Day services which include Day Treatment, Day Habilitation and Respite programs, and job training and placement services. In addition, UCP of Long Island has 31 residences and a 12-unit apartment complex in Suffolk County for individuals with disabilities. It also provides comprehensive medical and dental service in a fully accessible health center.*